

A hand holds a Nikon Coolpix 2500 digital camera against a background of swirling blue water. The camera is blue and silver, with a lens and flash visible. The Nikon logo and 'COOLPIX 2500' are printed on the camera's body. The lens is labeled 'ZOOM NIKKOR 5.8-16.8mm 1:2.7-4.8'.

Nikon

COOLPIX[®]
2500

DIGITAL CAMERA

■ 3x Zoom-Nikkor Lens

■ 2.0 Effective Megapixels

■ 12 Scene Modes

Nikon's New Twist on Photography

www.nikoncoolpix.com

COOLPIX 2500

The One That Swivels

- Unique Inner-Swivel Lens Design
- 2.0 effective Megapixel CCD
- 3x Optical Zoom-Nikkor Lens (37-111mm), 4x Digital Zoom
- One-Touch Upload™
- 12 easy-to-use scene modes
- Compact and lightweight, fits in your pocket, weighs only 6.0 oz
- 5 Area Autofocus
- 256 Segment Matrix Meter
- Best Shot Selector
- Rechargeable Li-ion battery and charger included



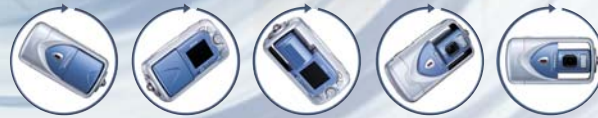
Continuous Shooting Mode



3x Nikon Zoom lens



Unique inner-swivel 3x Nikon Zoom Lens design that lets you shoot your twist on life from just about any angle.



Coolpix® Digital Cameras
Designed for the photographer in you

One-Touch Upload™



SHOOT
Focus and exposure are automatic — just compose and shoot.



SEND
One-touch uploads your photos to your computer, NikonNet, or the web.



SHARE
Friends and family can share memorable moments quickly and easily — via print, e-mail, the web, or NikonNet.



SAVE
One-Touch Upload™ lets you easily save and organize your photos on your desktop or online at NikonNet.



12 Scene Modes:

The COOLPIX 2500 features 12 specially programmed modes to automatically handle focus, exposure, white balance and other adjustments that help you take great pictures at the press of a button.



Portrait
Your subject comes out sharply focused with natural skin tones, against a soft, pleasant background.



Night Portrait
Using Slow Sync with Red-Eye Reduction in a scene with an illuminated background, your subject is naturally exposed.



Landscape
Emphasizing depth-of-field, this mode captures distant scenes sharply and clearly, for postcard-like landscape pictures.



Night Landscape
Use this mode to take in the true splendor of a nighttime scene using only ambient light.



Close Up
With precise manual focus area selection and appropriate coloration, this mode makes detailed subjects stand out from the background as close as 1.6 inches.



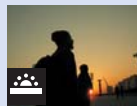
Back Light
The Speedlight fires to brighten subjects that are backlit and would come out dark if no flash was used.



Party/Indoor
In dim light, a slower shutter speed is automatically selected to bring out the background. In extremely low-light situations, the Slow Sync flash fires automatically.



Beach/Snow
When shooting a scene with snow or water in the background, the image is free of grayish tones that are caused by typical underexposure.



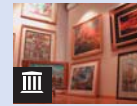
Sunset
Exposure is automatically controlled, enabling you to preserve the exquisite, natural beauty of a sunset.



Fireworks Show
With short shutter-release time lag, slow shutter speed, focus set at infinity, and other specific settings, you can capture fireworks in all their original beauty.



Copy
This mode shoots in black & white, great for photographing paper or white board. This is a great tool for application in business or at school.



Museum
Disables flash for indoor shooting in venues that do not allow flash.

Coolpix® 2500

No one else thinks like you, acts like you or is you. So why not share your outlook with others? It's easy with the 2.0 Megapixel Coolpix® 2500. You'll see that creating and sharing great digital pictures isn't only simple, it's fun. Sleek and small, the Coolpix® 2500 features a unique inner-swivel 3x Nikon Zoom Lens design that lets you shoot your twist on life from just about any angle. Give it a spin and you'll see. The Coolpix® 2500. The one that swivels.

Digital Camera Specifications:

Lens	3x Zoom 1=5.6-16.8mm (135 format equivalent to 37mm-111mm)/F2.7-F4.5 Shooting Distance: 1.6in. Infinity(∞)
CCD	CCD total pixels: 2.11 million, Effective pixels: 2.0 million, Image size: Full 1600 x 1200
LCD Monitor	BriteView™ 1.5-in. low-temp. polysilicon TFT LCD, 110,000 dot, Monitor brightness adjustment (5 steps)
Shutter	Mechanical and charge-coupled electronic shutter (2-1/3000sec)
Aperture	Electromagnetically controlled preset aperture
Sensitivity	ISO100, Auto gain-up function In some scene modes: up to 400
Exposure Metering	256 segment
Exposure Mode	Programmed Auto Exposure
Exposure Range	EV1.9-15.9 (W), EV3.5-17.6(T) (ISO100 Equivalent)
Exposure Control	Programmed, Exposure Compensation: (-2/+2EV in 1/3EV steps)
Built-in Speedlight	Shooting range: [W]1.3ft. - 9.8ft., [T] 1.3ft. - 5.6ft, Auto gain-up function, Red-eye reduction by pre-flash, Auto, Red-eye reduction, Anytime Flash, Flash cancel. Slow sync is selectable only from Scene Modes as Night Portrait.
White Balance	Auto with TTL control, 5-mode manual, Pre-set white balance
Auto OFF mode	30sec/1min/5min/30min. Can be manually set.
Auto Focus	Contrast AF, Auto 5-Area AF
Focus Modes	Single AF, Continuous AF is chosen automatically at Close-up mode.
Shooting Modes	<ul style="list-style-type: none"> Fully automatic mode, Single, Continuous, Scene (12), Movie (OVGA, 15s, 15fps) Multi-continuous (16 frames), BSS (Best Shot Selector), Noise reduction: cannot be set manually and it is automatically chosen depending on Scene Mode such as Night Scene, Night Portrait, Image Sharpening (Auto, High, Normal, Low, Off) Digital Zoom: (Max 4x, 0.2 step), Self-timer (10s) Scene Modes (Portrait, Party/Indoor, Night Portrait, Beach/Snow, Landscape, Sunset, Night Landscape, Museum, Fireworks Show, Close Up, Copy and Back Light)

Image Size	1600x1200, 1280x960, 1024x768, 640x480			
Media	Nikon® Coolpix® Starter Memory Card, CompactFlash™ Type 1			
File Format	JPEG (EXIF2.1/DCF), Quick Time Motion JPEG (Movie)			
Number of frames	1600(1600 x 1200) 8MB CF 16MB CF	Fine Approx. 8 Approx. 16	Normal Approx. 15 Approx. 31	Basic Approx. 29 Approx. 59
Memory size	Buffer: 8Mbyte, Firmware: 2Mbyte			
Operation button/Switch	Main switch (Slide type), Release button, Scene button, Speedlights button, Quick review button, Menu button, Four-way rocket button, Zoom button			
Main Switch	OFF, ON, PLAYBACK			
Playback menu	1 frame/ Thumbnail (4/9 segments)/Zoom playback (Max 6x, 0.2 step, Position:selectable)/Shooting information display			
Delete Function	Deletes all frames, Deletes selected frames, Protect function is available			
Interface	USB interface (12Mbps Effective speed: approx. 2Mbps)			
Bundled Software	NikonView 5, ArcSoft PhotoImpression™ 2000, ArcSoft VideoImpression™ 2000, ArcSoft Panorama Maker™, ArcSoft PhotoBase for Palm			
Display	LCD Monitor: Electronic view finder display, Menu selection of Shooting Modes/ Playback Modes, Indication of Date/Self-timer, Back LED: Speedlight Front LED: Self-timer			
I/O terminal	Digital output: USB, Power input			
Battery	Rechargeable Li-ion Battery, DC input: through AC adapter			
Battery Life	Rechargeable Li-ion Battery: Approx. 80 min			
Dimensions	4.5 x 2.3 x 1.2 inches			
Weight	Approx.6 oz (Without Battery or Compact Flash Card)			
Product Number	25502 UPC: 018208255023			

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Coolpix 2500 Included Accessories:



Strap



Nikon® Coolpix® Starter Memory Card



USB Cable



EN-EL2 Rechargeable Li-ion Battery



MH-60 Battery Charger

Optional Accessories:



Coolpix 2500 Carrying Case Product # 5493

Additional accessories can be found at www.nikoncoolpix.com on the Coolpix 2500 page

Nikon

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LEXAR
Media™

www.nikonusa.com / 1-800-Nikon-UX